



# EBBETT FIXED PRICE **SERVICE SELECT**





# EBBETT FIXED PRICE **SERVICE SELECT**

## LOGO VERSIONS



EBBETT FIXED PRICE  
**SERVICE SELECT**

Light version to be used on dark backgrounds.



EBBETT FIXED PRICE  
**SERVICE SELECT**  
From \$199 for Vehicles 6+ Years

Ebbett shape with tagline to be used on photographic backgrounds



EBBETT FIXED PRICE  
**SERVICE SELECT**

White versions to be used on dark greyscale backgrounds.



EBBETT FIXED PRICE  
**SERVICE SELECT**

Black versions to be used on light greyscale backgrounds.

## COLOURS

Ebbett Dark Grey

Pantone: 446  
CMYK: 0|0|0|90  
RGB: 65|65|65  
Hex: #404040

Service Select Red

Pantone: 2035c  
CMYK: 0|100|100|27  
RGB: 181|18|24  
Hex: #B51218

Service Select Dark Red

Pantone: 188c  
CMYK: 33|98|87|50  
RGB: 104|13|21  
Hex: #680D15

Gradient Service Select Red to Dark Red

## PRIMARY FONTS

Poppins Regular

EBBETT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Visby CF Heavy

**TYRES**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**



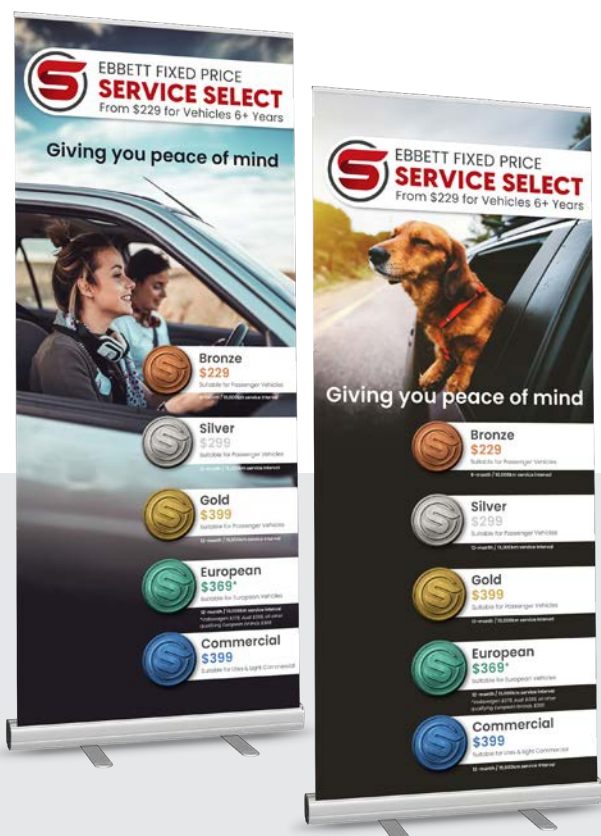
## POINT OF SALE EXAMPLES



Dealership TV's



Counter Card



Pull up posters



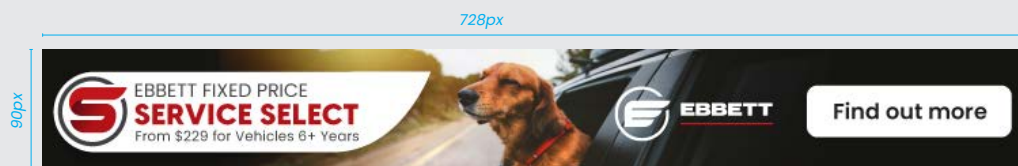
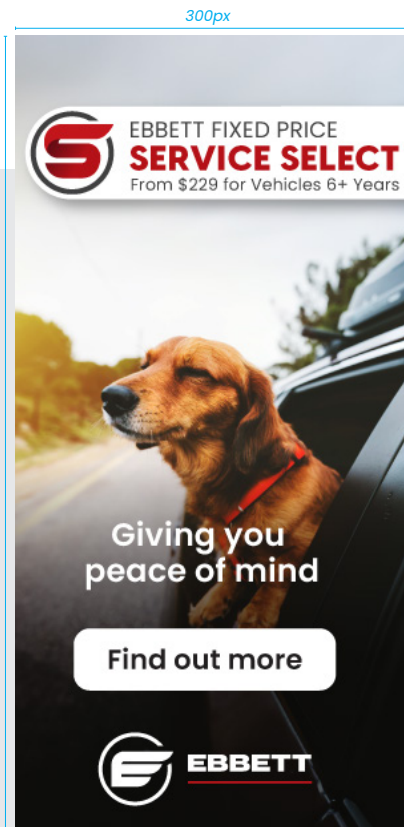
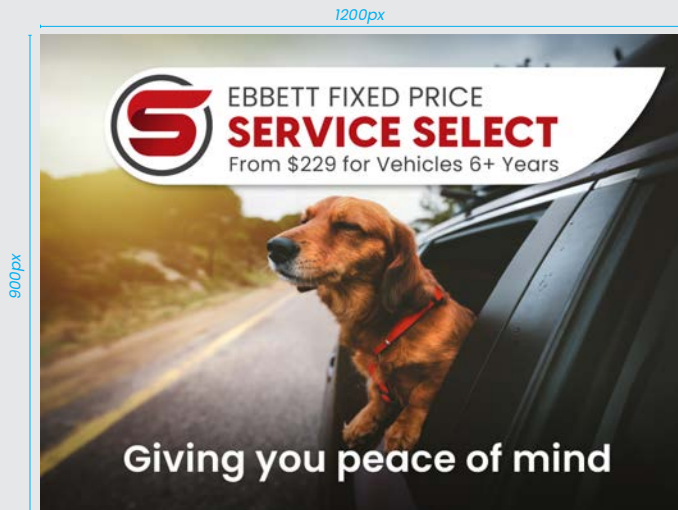
Swooper Flag



Wind-Blade Flag



## DIGITAL - GOOGLE DISPLAY



## DIGITAL - WEBSITE



### Why choose Service Select from Ebbett?

Vehicles aged 6 years and older need specific care for the following reasons.



Cost Protection



Safety & Reliability



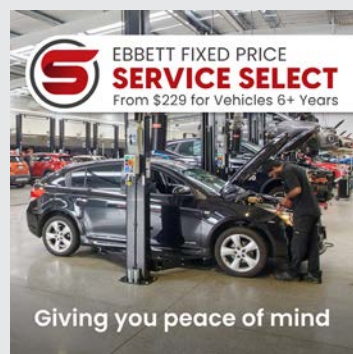
Resale Value



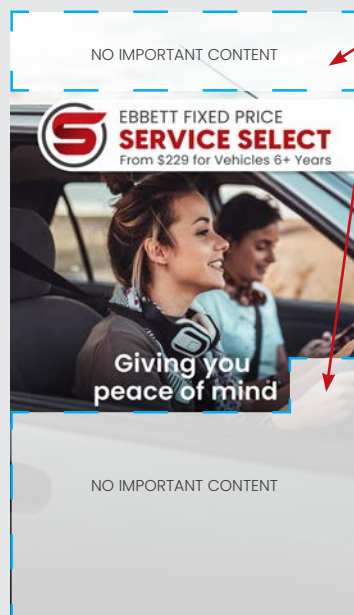


## DIGITAL - SOCIALS

### Social Media Examples



### Reel Posts



Do not place important content in these zones for reel posts. ❌



Do not use a square images for reels or story posts.